

MEDIA INVITATION

No mission is too small for these children with big hearts!
Preschoolers organise bazaar for a cause

- Preschoolers will be raising funds for the needy through their own efforts of baking *Hari Raya* goodies and handmade crafts
- Guest-of-Honour Senior Parliamentary Secretary, Ministry of Home Affairs & Ministry of Health, Mr Amrin Amin, will be officiating the event
- This is part of the 'Start Small Dream Big' (SSDB) initiative, which was introduced by the Early Childhood Development Agency (ECDA) to encourage preschools to create platforms for children to give back to the community

More information can be found in the press release in *Annex A*. Please note that the press release is embargoed until 4pm on 8 June.

The event details are below:

Event: Charity Bazaar

Date: 8 June 2018 (Friday)

Time: 4pm to 6.30pm

Venue: Blk 874 Woodlands St 82 (Void deck)

Please RSVP **by 5pm on 7 June 2018 (Thursday)** with:

Name: Ms Sumarni

Tel: 6346 8301

Hp: 9274 2285

Email: sumarni@merculearning.com

Annex A – Embargoed Media Release



MEDIA RELEASE

(Embargoed until 4pm on 8 June)

Preschoolers organised bazaar for a cause

Singapore, 8 June 2018 – The preschoolers from Kidz Meadow Childcare (Woodlands) had raised funds for the needy through a Charity Bazaar where they sold their own freshly baked sweet goodies and handmade crafts. Guest-of-Honour Senior Parliamentary Secretary, Ministry of Home Affairs & Ministry of Health, Mr Amrin Amin officiated the event, which took place under the void deck of Blk 874 Woodlands St 82, today.

As part of their curriculum, the children had learned about caring for all walks of life such as the differently abled, less fortunate, the elderly and how they can show care in different ways. The integrated lesson culminates to the Charity Bazaar, as part of the 'Start Small Dream Big' (SSDB) initiative, which was introduced by the Early Childhood Development Agency (ECDA) to encourage preschools to create platforms for children to give back to the community. Kidz Meadow will donate all monies raised, to the beneficiaries of The President's Challenge.

Children as young as 18 months, worked as a team with their parents and teachers, in this experiential learning journey, as they were actively involved in raising funds right from the preparation and today, the children were seen manning the stalls too. Back at their centres for the past week, the children were busy whipping up *Hari Raya* cookies with creative names and shapes such as Sunflower Kites, Rainbow Choc Crunch, TellaPebbles and many more. The talented children also created crafts such as money envelopes, *Raya* necklace and bracelets using beads, *Ketupat* mobiles, *Raya* greeting cards and other decorative items.

"The children are never too young to contribute to the society. After all, the best sprout begins from the seedling. Educators play an important role in providing avenues for children to grow into a caring and empathetic society. It is heartening to witness the children in their communal and entrepreneurial spirit today," commented Mdm Suhailah Mohd Salleh, Principal of Kidz Meadow Childcare (Woodlands).

The charity does not end here. A line up of activities awaits these extraordinary young children. Their next projects include a visit to Handicaps Welfare Association, where they will help to clean up and beautify the garden with their self-grown potted plants, distributing food rations to selected homes and many more. No mission is too small for these children with big hearts!

About MERCU Learning Point

Set up in 1999, MERCU Learning Point is a private education company which is a fully owned subsidiary of the Association of Muslim Professionals. It offers a comprehensive range of programmes and services for children aged 2 months to 12 years.

Its Early Childhood unit has one kindergarten and five childcare centres under Kidz Meadow brand. MERCU also runs six primary school-based student care centres. MERCU serves close to 2,500 children monthly both in private sectors and in government schools. MERCU prides itself in establishing a collaborative environment between parents and schools as we believe they are essential catalysts in the development of the children. Programmes are robustly designed with the aim to maximise children's capabilities and propelling them to greater heights. Hence, *Starting Young, Aiming High*.

www.merculearning.com

About 'Start Small Dream Big'

'Start Small Dream Big' was initiated by the Early Childhood Development Agency in 2015 to celebrate SG50 and the President's Challenge's 15th anniversary. The aim of the movement is to build an early childhood community that inculcates good values in our children and encourages them to give back to society.

Under 'Start Small Dream Big', participating centres work with their pre-school children, families and the community to design and implement community service projects over a period of six months. In 2017, some 34,000 children from over 550 preschools participated in the movement. We believe that children are never too young to contribute to the community.

"No one can do everything, but everyone can do something."

More information on Start Small Dream Big can be found at: <http://www.growatbeanstalk.sg>.