

**Embargoed until Thursday, 24 November 2016, 11.00am**

## Primary School Students Walk to Raise Funds for Their Peers with Special Needs



Walk from the heart. Walk with a goal.

In conjunction with AMP's 25th Anniversary  
**CHARITY WALK & SOCCER 2016**  
 Guest of Honour: Mr Amin Amin, Parliamentary Secretary of Ministry of Home Affairs

**\$15 PER PAX**  
 FREE BANDANA

24 NOVEMBER 2016  
 (THURSDAY), 9AM TO 5PM  
 YISHUN SPORTS CENTRE  
 101 Yishun Ave 1, 769130

Part of the proceeds will be donated to our beneficiary, Cerebral Palsy Alliance Singapore (CPAS)

- CaD Walk @ Lower Seletar Reservoir Park
- Children's Carnival
  - Exciting Game Booths
  - Inflatable Playground
  - FREE Flow of Popcorn & Candy Floss
- Soccer Tournament to win the coveted MERCU Challenge Trophy
- Lunch & tea break will be provided

CaD WALK ROUTE



Starting Young. Aiming High  
**MERCU**  
 LEARNING POINT

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AMP  
 SINGAPORE

Singapore, 21 November 2016 - Primary school students from twelve Student Care Centres (SCC) operated by MERCU Learning Point will be organising their first ever Charity Walk themed *Walk from the Heart, Walk with a Goal* on **Thursday, 24 November 2016** at **9.00am** at **Yishun Stadium (103 Yishun Avenue)**, aimed to instill the importance of giving back to the society in the students.

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 Tampines Primary Student Care Centre Tel: 9189 9280

The three-kilometre walk, which will see the participation of 550 students, parents and teachers, as well as some students from Cerebral Palsy Alliance Singapore (CPAS), will be flagged off at **Lower Seletar Reservoir Park** by Guest of Honour, Mr Amrin Amin, Parliament Secretary, Ministry of Home Affairs. The Charity Walk will end at Yishun Stadium where a carnival and soccer tournament await. Part of the proceeds from the ticket sales amounting to \$7,000 will be donated to CPAS.

Back in their classrooms, the students' enterprising and communal spirit were visible as they worked hard in preparing for the event. This reflects MERCU's very own curriculum in the SCC that harnesses 'P.R<sup>2</sup>.A.C.T.I.C.E' values which are Perseverance, Respect, Responsibility, Awareness, Courage, Team Spirit, Integrity, Care and Enterprise.

Izo Yap, a Primary 6 student, commented, "This event is special to me because my friends and I contributed ideas and we actually built these carnival booth games ourselves. We faced some challenges but we know that it is all worth it."

The handcrafted booths and activities will be creatively made with recycled materials. One of the booths is called "With P.R<sup>2</sup>.A.C.T.I.C.E You'll WIN!" is an ingenious collaboration of values and fun. Emulating the values Care and Respect, MERCU and CPAS students will come together to take part in the carnival booth activities.

Everyone will also be pleasantly welcomed by a life-sized Gruffalo mascot, an iconic character in MERCU's SCC literacy programme.

For their annual sports event, MERCU centres will traditionally get together to vie for the Challenge Shield. In the bid to propagate the Perseverance, Respect and Team Spirit components of the P.R<sup>2</sup>.A.C.T.I.C.E values, the students will be competing in the soccer tournament which they have been practicing since March 2016 during their Sports Education curriculum at their respective centres.

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The event is organised in conjunction with the 25<sup>th</sup> anniversary of MERCU's parent company, the Association of Muslim Professionals (AMP), this year, where a series of events have been held with the objective of giving back to the community through supporting other charities and organisations.

**We invite members of the media to join us at the MERCU Charity Walk & Soccer Tournament 2016 on Thursday, 24 November 2016 at 9.00am at Yishun Stadium (103 Yishun Avenue 1). Please find the event programme enclosed in the Annex. Kindly contact Ms Sumarni Suaidi at 6346 8301 / 9274 2285 or email [sumarni@merculearning.com](mailto:sumarni@merculearning.com) to confirm your attendance.**

### **About MERCU Learning Point**

MERCU Learning Point is a private education company, which offers a comprehensive range of programmes and services for children aged 2 months to 12 years. Set up in 1999, MERCU is wholly owned by the Association of Muslim Professionals and now has 18 centres comprising one kindergarten, five childcare centres and twelve student care centres.

MERCU prides in establishing a collaborative environment with parents and schools as it believes they are important catalysts in the development of the children.

With the tagline *Starting Young, Aiming High*, its programmes are robustly designed with the aim to maximise the children's capabilities and propelling them to greater heights. MERCU serves close to 2,500 children every month in its 18 centres located islandwide.

### **About AMP**

The Association of Muslim Professionals (AMP) was established on 10 October 1991, as an important resolution of the First National Convention of Singapore Malay/Muslim Professionals which was held on 6 and 7 October 1990. The Convention was attended by 500 Malay/Muslim professionals who met to brainstorm new directions for the community. AMP was formed with core programmes in education, human resource development, social development and research.

AMP is a registered charitable organisation and is accorded the status of an Institution of Public Character.

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AMP is guided by its core principles of being independent, non-partisan and working in critical collaboration with all parties that share its mission to bring about a *Dynamic Muslim Community* in the 21<sup>st</sup> Century. AMP will partner with any player who identifies with and supports its mission in society and will support government policies which serve to advance the community and the interest of the people at large.

### **About Cerebral Palsy Alliance Singapore (CPAS)**

Established in 1957, Cerebral Palsy Alliance Singapore (CPAS) helps children and adults with cerebral palsy and multiple disabilities to realise their full potential and to lead a life of dignity. CPAS provides fully integrated programmes and services such as early intervention, special education, day activity centre programmes, vocational training and rehabilitation therapy, all at the highest standards of passion, integrity, care and excellence. Dedicated to creating an awareness of cerebral palsy, CPAS also advocates for equal opportunities for all persons.

### **About Cerebral Palsy**

Cerebral (brain) Palsy (lack of muscle control) is an inclusive term used to describe a group of non-progressive disorders occurring in young children in which damage to the brain causes impairment of motor function. The degree of disability ranges from extreme tightness or looseness of the muscles of the body, improper head, shoulder or hip control to slight speech impairment. Cerebral Palsy is not curable and is non-progressive. The condition can be caused before or during birth or some illness or injury to the children early in life.

**END**

Issued by: Sumarni Suaidi  
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## ANNEX

### CHARITY WALK AND SOCCER 2016 Thursday 24 November 2016 Yishun Stadium (103 Yishun Avenue)

#### Programme

- 8.45 am Arrival of Guest of Honour, Mr Amrin Amin, Parliament Secretary, Ministry of Home Affairs.
- 9.05 am CAD Mass Warm Up
- 9.20 am Start of CaDWalk Charity Walk
- 10.30 am Cheque Presentation to CPAS (*Photo Opportunities*)
- 10.35 am Tour of Carnival (*Photo & Interview Opportunities*)
- 1.30 pm Soccer Competition
- 4.30 pm Prize Giving Ceremony
- 5.00 pm End

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