

MEDIA INVITE

DATE: 14 November 2013

Kidz Meadow Graduates Presented with the Best Gift in Life - *The Gift of Reading.*

The young talents of MERCU Learning Point's Kidz Meadow Kindergarten and Childcare centres will be showcasing their vibrant performances during this year's Graduation Ceremony, embracing the theme: 'Celebrating Asia, Celebrating Diversity'. Unifying the diverse cultures in Asia, Kidz Meadow propagates the importance of unity through their performances. This joyous milestone event for some 166 Kindergarten 2 graduands will be witnessed by their parents and teachers.

Associate Professor Faishal Ibrahim, Parliamentary Secretary, Ministry of Health & Ministry of Transport, will grace the event as Guest of Honour. In his presence, MERCU will also be presenting a cheque for the amount of \$19,500 to its parent company, the Association of Muslim Professionals (AMP), in aid of the AMP Ready for School Fund. Students from the Kidz Meadow Kindergarten and Childcare centres have been involved in a donation drive for this initiative in a bid to instill the spirit of volunteerism and giving at a young age.

2013 has been a memorable and an eventful year as Kidz Meadow embarks on new initiatives that focus on improving literacy practices and promoting parent-child engagement in reading. Kidz Meadow Childcare Centre @ Yishun received the Ministry of Social and Family Development Innovation Grant for its 'My Mother, My Partner' Reading Kit. Through this grant, the centre set up a Mini Library, Literacy Corner and conducted a myriad of activities such as dramatisation and storytelling. Parents were given step-by-step notes of the three strategies: Reading Aloud, Show and Tell and Buddy Writing, to be carried out at home. Kidz Meadow also collaborated with National Library Board and utilised the available resources and programmes provided by the National Library Board.

There will be an exhibition, 'Literacy as a Source of Enjoyment', that will showcase the students' literacy works at the foyer of the Singapore Polytechnic Convention Centre, on the day of the event.

We cordially invite members of the media to cover the event. The details of the event are as follows:

Date: 17 November 2013

Time: 11.30am to 2.30pm (Media to arrive by 11.00am)

Venue: Singapore Polytechnic Convention Centre

(The event programme can be found in the Annex.)

Please RSVP via email by **15 November 2013** to liyah@merculearning.com to confirm your attendance. We look forward to your presence at the event.

About MERCU Learning Point

MERCU Learning Point is an education and training provider that offers a comprehensive range of programmes and services to the general public, corporate bodies, grassroots organisations and Voluntary Welfare Organisations (VWOs). Set up in 1999, MERCU comprises a kindergarten and four childcare centres, seven student care centres, and two learning centres that offer tuition for students, one of which offers GCE 'O' and 'N' Level programmes.

About the Ready for School Fund

The Ready for School Fund (RFS) is launched by AMP in 2002 to provide assistance to school-going children from low-income families of all races. The Fund is used to subsidise school and tuition fees, conduct enrichment programmes, provide assistance with transportation expenses as well as other financial assistance required by these students.

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ANNEX

Event Programme : Kidz Meadow K2 Graduation Ceremony

11.30am	Arrival of Guest of Honour Tour of Exhibition
11.45am	Opening Ceremony-Medley from 4 Centres
11.55am	Slideshow for KM Literacy Programme and ECDA Innovation Grant
12.05pm	Speech by Guest of Honour
12.15pm	Graduation Ceremony
1.15pm	AMP Cheque presentation
1.20pm	Valedictorian Speech
1.30pm	Guest of Honour takes his leave
1.35pm	Reception
2.00 pm	End