

MEDIA RELEASE

DATE: 11 November 2014

Double Celebration! Kidz Meadow celebrates K2 graduating students & its expansion to 6th Kidz Meadow Centre in Jurong West

Be impressed by the young talents of Kidz Meadow Kindergarten and Childcare Centres through their vibrant and colourful performances based on the imaginative theme of 'Jungle Adventures' at the Kidz Meadow K2 Graduation Ceremony on Saturday 15 November 2014 at 2.30pm at the RELC Auditorium (30 Orange Grove Road). This joyous occasion to celebrate the 167 Kindergarten 2 graduands will be witnessed by their parents and teachers.

Kidz Meadow has recently been awarded the tender for a new early childhood centre in Jurong West by Early Childhood Development Agency (ECDA). This is Kidz Meadow's inaugural expansion to the west and its sixth centre, scheduled to open in April 2015. The centre will be located at Blk 663C and 664C Jurong West and will cater to 94 children from Nursery 1 to Kindergarten 2.

Kidz Meadow Childcare (Buangkok) also received an Innovation Grant by ECDA for a project called 'Singapore Little Treasures' in collaboration with the National Heritage Board (NHB). Through this Innovation Grant, the centre set up heritage corners and conducted a myriad of activities including visits to the museums. This project echoes Kidz Meadow's initiative to provide a holistic curriculum for the children as reiterated by Mr Azman Atan, General Manager of MERCU Learning Point below:

He shared, "Kidz Meadow Childcare strongly believes in developing a holistic child with a passion for lifelong learning. This is made possible by providing an engaging environment and integrated curriculum with strong emphasis on values and creativity. With this in mind, parents can expect an enhanced curriculum packed with creative and character-building elements in 2015."

About MERCU Learning Point

MERCU Learning Point is a private education organisation that offers a comprehensive range of programmes and services for children aged 18 months to 12 years.

Set up in 1999, MERCU has 16 centres comprising one kindergarten, four childcare centres and eleven student care centres. MERCU serves close to 2,000 children monthly both in private sectors and in government schools.

MERCU prides in establishing collaborative environment with parents and schools as we believe they form important catalyst in the development of the children. Programmes are robustly designed with the aim to maximise children's capabilities and propelling them to greater heights. Hence, *Starting Young, Aiming High*.

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ANNEX

Event Programme : Kidz Meadow K2 Graduation Ceremony

2.30pm	Arrival of Chairman, MERCU and MERCU BOD
2.40pm	Kindergarten 2 Students – Grand Entrance
2.45pm	Opening Ceremony
2.50pm	Speech by Chairman, MERCU Learning Point
2.55pm	Certificate Presentation
3.35pm	Kidz Meadow Programme Highlights
3.40pm	Valedictorian Speech
3.45pm	Performance by students
4.30 pm	Grand Finale